St. Francis of Assisi Parish Pastoral Plan
2015-2020
Dear Brothers and Sisters in Christ,

Every five years the leadership of our parish takes an extensive and honest look at the life, ministry and overall direction of our community and from it puts in place some key goals and strategies for the following five years. I am pleased to be able to share with you our new Parish Pastoral Plan. It is the result of much prayer and reflection as well as many months of hard work and diligent planning by our Parish Pastoral Council and the Parish Pastoral Team.

As you will see this new plan is quite extensive, covering all areas of our broad and varied ministry and community life. It is built on the work achieved by previous plans and sets specific goals for each particular area of our ministry, highlighting the benefits and the steps to be undertaken. At its heart is the Gospel message and the call to share our faith in Christ with others. Having heard the Gospel and accepted its mission we are determined to form strong and committed Christian disciples and families, to celebrate God’s enduring presence through our sacramental life and to serve the greater community through outreach and sharing. In short, this plan is geared toward the New Evangelization; challenging us to new methods, expressions and a new ardor and enthusiasm as we fulfill the Gospel’s mandate and share its life-giving message. As you read the plan you will notice that its emphasis is both evangelical and relational. We are called as a community of faith to preach and witness to the Risen Christ as part of the universal Church and to build relationships with others that reflect this identity.

As a community of faith in Ann Arbor, the plan encourages the development of greater bonds of cooperation both within and outside of the parish. As you read through it you will notice an added emphasis on collaboration among our parish ministries and the building of new bridges of cooperation with neighboring parishes and institutions that will, we pray, strengthen the Catholic presence and influence in the Washtenaw region and beyond.

As I commend this new pastoral plan to your reflection and prayer, I also wish to share with you two other matters that in time will require our attention. For many years it has been obvious that we are in need of a new parish hall and extra facilities for events and functions. It is my hope that we can begin the planning of this new building in the next two years and I hope and pray that when the time comes you will join me in supporting this endeavor.

Secondly, we are truly blessed by the ethnic and cultural diversity of our parish family. Serving each group and allowing each culture to bring their spiritual treasures and experiences to our parish will strengthen our overall sense of community as well as enriching our common spiritual life. Chief among this diversity is the presence of our Latino brothers and sisters who bring so many gifts and talents to our communal life. As a growing part of our community our hope is to be able to serve them in a more proactive and intentional way and to put together an effective ministry that will continue to meet their spiritual needs.

Finally, as we begin this new phase in our community life let us first of all be a people of prayer and service, a people who are filled with a true Christ-like love for all. Since its
founding in 1950 our parish has been committed to living the Gospel mandate “to love one another as I have loved you” and with the example of our patron, Francis of Assisi, we have striven to be a Christ-centered expression of God’s family, nourished by the Holy Spirit.

Let us pray that what the Lord has begun here will, with his grace and strength and our faith-filled commitment, come to fulfillment for the glory of his name. May St. Francis, our patron, continue to intercede for us and help us by the power of his example and prayer.

Rev. Fr. James Conlon
Pastor

Our Current Parish Pastoral Team

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pastor</td>
<td>Rev. Fr. James P. Conlon</td>
</tr>
<tr>
<td>Associate Pastor</td>
<td>Rev. Fr. Shaun Lowery</td>
</tr>
<tr>
<td>Deacon</td>
<td>Rev. Mr. Rich Badics</td>
</tr>
<tr>
<td>Director of Music &amp; Worship</td>
<td>Mr. Jonathan Hasey</td>
</tr>
<tr>
<td>Coordinator of Worship</td>
<td>Ms. Sue Wawrzaszek</td>
</tr>
<tr>
<td>School Principal</td>
<td>Ms. Julia Fantone Pritzel</td>
</tr>
<tr>
<td>Director of Religious Education</td>
<td>Ms. Ellen Ward</td>
</tr>
<tr>
<td>Director of Adult Education &amp; R.C.I.A.</td>
<td>Ms. Marty Lucas</td>
</tr>
<tr>
<td>Coordinator of Pastoral Care &amp; Small Groups</td>
<td>Ms. Kelly Hernandez.</td>
</tr>
<tr>
<td>Director of Youth Ministry</td>
<td>Mr. Jake Kanitz</td>
</tr>
<tr>
<td>Director of Social Outreach</td>
<td>Mr. Scott Wright</td>
</tr>
<tr>
<td>Business Manager</td>
<td>Mr. Michael Scott</td>
</tr>
<tr>
<td>Director of Development &amp; Stewardship</td>
<td>Ms. Colleen Pierce.</td>
</tr>
<tr>
<td>Director of Communications</td>
<td>Mr. Jim Russo.</td>
</tr>
</tbody>
</table>
WELCOME and HOSPITALITY

Pastoral Team Members: Pastor and Pastoral Team

Hospitality and a generosity of welcome are an integral part of the Christian faith and community life. Given its Jewish roots with its emphasis on welcoming the stranger as evidenced in the words of the Old Testament: “You shall treat the stranger who sojourns with you as the native among you, and you shall love him as yourself, for you were strangers in the land of Egypt,” (Lev 19:34) and reflected again in the word of the Letter to the Hebrews: “Do not neglect to show hospitality to strangers, for by this some have entertained angels without knowing it,” (Heb 13:2) the Church welcomes all who seek fellowship and participation in her rich liturgical and communal life. St. Francis Parish strives to provide to all a joyful and generous welcome.

We see this not simply as an act of service but as a reflection of who we all are as brothers and sisters in Christ and our desire to reach out to and to offer all a share in the gift of our faith and membership of our community.

Goal #1: Encourage our parish community to embrace the joy of hospitality and generosity of welcome towards all who come to our community.

- Reach out to the community gathered, to those who have disconnected from the church, and to those who have yet to hear the Gospel message as the focus of our evangelization efforts.
- Continue to use and adapt to our own needs, the insights and challenges to be found in Bishop Boyea’s 2012 pastoral letter “Go and announce the Gospel of the Lord.”
- Offer ongoing formation workshops and training that will create a welcoming ministry within the parish.
- Encourage and support members of the Pastoral Team to review all their current and future activities to ensure that this new approach is reflected and encouraged.

Goal #2: Ensure that all who register with our community are fully informed of all of the ministries and activities available within the parish.

- Review and update current new parishioners’ welcoming procedures to ensure that they reflect a truly welcoming spirit and contain relevant and helpful information.
- Equip Neighborhood Coordinators with the necessary resources to reach out and welcome new parishioners.
- Explore new ways within each ministry to celebrate the diversity within the community and parish.
- Explore new ways to reach out to the differing ethnicities that make up the greater community in Ann Arbor and to celebrate that cultural diversity within our parish family.

MUSIC and LITURGY

Pastoral Team Member: Director of Music and Liturgy

The Church earnestly desires that all its members should be led to a “full, conscious and active participation” (Vatican II) in its liturgical celebrations. Here at St. Francis we understand that for most people Sunday Mass is their main point of encounter with our community of faith. It is here that we fulfill the sacred command “to keep holy the sabbath day” (Exodus 20:8) by joining with our brothers and sisters in worship of God through the celebration of the Eucharist. Here in our celebration of the Mass we truly become one
with the Risen Christ as we participate and share in his passion, death and resurrection. As a parish community we strive to ensure that all our liturgies, especially Sunday and holyday Masses, are vibrant and prayerful, with excellent celebration, good preaching and a wide variety of music that will enhance the overall experience and lift the human heart into true “worship in spirit and truth.” (Jn 4:23) Our guiding principle is to build up and enhance participation at all levels in music and liturgy and to offer opportunities for all in our community to share their gifts and talents for the glory of God.

**Goal #1:** Expand and continually evaluate the active involvement of the faith community in our music ministry.

- Invite and welcome current and new parishioners to participate in the music ministry of the parish.
- Inform the congregation about the role of music in the liturgy and the tradition of using music to lead one’s focus onto God.
- Expand the music repertoire to reflect the diversity of the parish.

**Goal #2:** Foster a sense of community within the music ministry.

- Offer faith building and fellowship opportunities for participants within the music ministry.
- Reach out to the community at large to enhance the music ministry of the parish.
- Combine ensembles to provide a sense of larger community within the ministry.
- Implement practices that promote growth within the music ministry.

**Goal #3:** Welcome and train all who are interested in being commissioned as Altar Assistants, Readers, Extraordinary Ministers of Holy Communion (EMHC), Altar Servers, and Greeters.

- Offer frequent training sessions for new and current liturgical ministers.
- Offer faith building and fellowship opportunities for participants within the liturgical ministries.
- Increase communication about liturgical events in collaboration with other parish ministries.

**Goal #4:** Assist in the planning and organization of liturgical events.

- Purchase all supplies for the church and liturgies in collaboration with the Pastor and Pastoral Team.
- Organize worship aids for special Masses, Prayer and Penance Services.
- Schedule Altar Assistants, EMHCs, Readers and Altar Servers for all masses using Rotunda Software.
- Utilize church signage, bulletin boards, and webpage advertise liturgical events to the congregation and greater community.
- Collaborate with the Director of Communications to review ongoing software and technology needs within the ministry.

**Goal #5:** Using the seasons and feast days of the liturgical year to enhance the aesthetics of the church and parish campus.

- Continue to work with the Art and Environment Committee to oversee liturgical decorations and acquire spiritual art with appreciation of the cultural make-up and diversity of our parish community.
- Invite parish groups and ministries to create small gardens within our parish campus.
- Utilize and prepare the gathering space to be a functional and welcoming area.
**ST. FRANCIS SCHOOL**

**Pastoral Team Member:** School Principal

Teaching and education have always been a core part of the Church’s ministry. In his Great Commission (Mt 28:20), Jesus exhorts and challenges his disciples to continue his mission in the world by teaching others. For over 60 years our parish school has sought to fulfill this holy mandate by offering a strong Christ-centered education with emphasis on academic excellence and the formation of active disciples for the Kingdom of God. As a family centered ministry, our school exists to assist parents as the primary educators in their sacred duty to educate their children. Our school seeks to respect and nurture each of our students as unique human beings created in the likeness of God.

**Goal #1:** Demonstrate a welcoming spirit to all who seek a Catholic education for their children.

- Incorporate active faith formation opportunities within the school community.
- Provide opportunities for students and parents to grow in their faith.
- Provide resources for faculty and staff to encourage faith growth personally and professionally.
- Strengthen the Catholic identity of the school within the wider community.

**Goal #2:** Provide an academically excellent curriculum which will prepare students for high school and beyond.

- Review and analyze curriculum and instructional materials to ensure that curriculum is up to date, concise, and academically competitive.
- Collaborate with faculty in all aspects of curriculum development.
- Follow 5-year technology plan for continual improvement.
- Provide optimal class-size.
- Utilize standardized test results for school improvement and student success.
- Complete the Michigan Association of Non-Public Schools Accreditation review annually.

**Goal #3:** Partner with staff, parents, and parish ministries to fulfill the mission of the school.

- Provide support for the academic, emotional, and spiritual needs of each individual student.
- Provide resources for parents to assist with individual student needs.
- Assure the professional development of the faculty and staff to meet the needs of the students.
- Use community resources to establish feeling of belonging in a community where children, family, and faith matter.

**Goal #4:** Strive to maintain and make facility improvements for the betterment of the school functions and operations.

- Gather input annually from school community members on areas in need of improvement.
- Create and submit a list of facility needs and improvements to business manager and pastor each year.
RELIGIOUS EDUCATION

Pastoral Team Member: Director of Religious Education

St. Luke recalls how Jesus in the synagogue at Capernaum “taught with authority” (Lk 4:32) and how the people were amazed at His words and shared His message with others. Our very vibrant religious education program seeks to assist parents in forming and teaching their children our Catholic faith and instilling in them a strong sense of their baptismal identity so that they may grow in knowledge and relationship with Jesus Christ and His Church and become intentional disciples ready to witness to their faith and to share it with others. With the help and guidance of the Holy Spirit, the RE teachers and mentors in our program offer families the support they need to fulfill the sacred and primary responsibility they undertook at the baptism of their child.

Goal #1: Intentionally welcome and outreach to all families with children participating in the Religious Education Program (RE) to help equip them in their role as primary teachers of the faith and as active members in our community of faith.

- Plan events and outreach opportunities to invite and welcome new members to the parish RE program.
- Plan and promote participation in parish events and seek involvement in community performances as representatives of St. Francis Parish.
- Provide opportunities for children and families to grow spiritually and deepen their relationship with Christ.

Goal #2: Adapt and build on the current Religious Education Program to meet the spiritual and faith needs of families in a diverse and global world.

- Update materials to reflect the vision and goals of the New Evangelization and build the resources and technology used by the RE ministry and other ministries.
- Increase opportunities to meet the needs of various cultural groups represented in the parish.
- Plan and arrange the preparation process for the Sacraments with a goal toward personalizing the process for the unique needs of the children, youth, and families.
- Develop both online and in-class materials for the ease and use for families with special needs children.

Goal #3: Provide for the educational and spiritual needs of Religious Education leaders, parents, and families.

- Plan occasions for faith development and seek involvement in fellowship and spiritual gatherings.
- Arrange for opportunities of further education through collaboration with other parish ministries and the wider church community.
- Provide leadership opportunities for a RE intern under the direction of the RE Director.
We know that the great mystery of God is beyond our human understanding. We also know that in his infinite wisdom, God has revealed his innermost life to us in the mystery of Jesus Christ and through him, has invited us into an ever deeper relationship of love, self-giving and learning. The Church exists to make this divine self-revelation real in the lives of its people. Learning is not just the prerogative of the young but a lifelong pursuit for all Christ’s disciples as they fathom and enter into the great mystery of God and his presence in our lives. As the pursuit of learning and on-going formation is one of the hallmarks of the Christian disciple, our Adult Faith Formation ministry seeks to meet this need by offering opportunities for greater learning, prayer and reflection throughout the year.

Goal #1: Provide ongoing faith formation opportunities for adults.

- Sponsor and promote educational programs which enable individuals to grow in their understanding of the Catholic faith.
- Offer various courses and studies in adult faith formation aiding individuals in their journey of faith.
- Provide parishioners with information about spirituality programs that are offered by the Diocese and area Catholic churches.

Goal #2: Support evangelization efforts within our diverse community.

- Invite speakers and create events that inspire and offer techniques and resources for evangelizing through the ordinary events of life.
- Create events and activities that will encourage those who no longer practice their faith to reconnect with the Church and with our community of faith.
- Explore means to welcome those who have yet to hear the Gospel message to find a spiritual home in our parish family.

Goal #3: Provide structure and support to those who seek sacramental preparation in collaboration with the pastor, parochial vicar, deacon and other parish ministries.

- Invite seekers, catechists, and sponsors to participate in various sacramental preparation programs.
- Provide organization, guidelines, tools, and liturgies to obtain the sacraments.
- Support those who have recently made sacraments for follow-up and fellowship.

Goal #4: Collaborate with and guide the Coordinator of Adult Faith Groups to offer a variety of small faith groups and healing activities which respond to the desire for individuals’ spiritual growth.

One of the primary images chosen by Vatican II in describing the Church is that of a “Pilgrim People,” (Lumen Gentium #48) a people chosen and called by God, redeemed by Christ and empowered by the Holy Spirit, a community of intentional disciples journeying together through this life. We witness to one another through prayer and by inviting others to be part of this great journey of faith. As a parish family we seek to...
promote this sense of belonging and communal responsibility especially in times of challenge and struggle. In addition, our small faith group ministry offers opportunities for all adults to share their gifts, talents and time together so that they can discover the beauty and extent of God’s calling in their individual lives.

Goal #1: Nurture, promote, and support opportunities for spiritual growth using resources of the parish ministries and Diocese of Lansing.

- Offer spiritual direction to those who seek to grow closer to God and discern His will for their life.
- Refer for counseling, while maintaining confidentially, those who would benefit from parish ministry services.
- Identify, discern and train possible new spiritual directors from our community.

Goal #2: Offer pastoral care outreach and support to parishioners who have experienced life-changing events.

- Offer healing opportunities to those who have lost loved ones.
- Provide restorative opportunities for those to who have experienced divorce or separation and coordinate the “Divorce Survival Guide Program” with other parishes.
- Support, advertise, and share pastoral care programming within the Diocese.

Goal #3: Organize and welcome all to join small faith sharing groups to encourage fellowship and spiritual support for one another.

- Establish diverse small faith sharing groups that meet biannually which will focus on book discussions about spirituality.
- Provide a variety of opportunities to encourage women in their journey of faith.
- Provide a variety of opportunities to encourage men in their journey of faith.

Goal #4: In collaboration with the worship coordinator, provide regular opportunities for spiritual reflection and faith development for liturgical ministers.

- Provide a variety of opportunities to encourage those involved in liturgical ministry to deepen their faith through days of reflection, retreats, and other spiritual activities.
- Help to provide for the on-going training of liturgical ministers.

HIGH SCHOOL YOUTH MINISTRY

Pastoral Team Member: Director of Young Adult & High School Youth Ministries

The mission of our High School Youth Ministry is to continue to build on the work done by our parish school and religious education program in forming committed Disciples of Christ and young people filled with the Holy Spirit and a desire to continue to learn, witness and share their faith both here in the parish and beyond. Our program does this by providing opportunities for continued faith learning and exploration, prayer and service for all our HS members and their families.

Goal #1: Develop a High School Youth ministry that is based on a positive Christian environment where trust is built.
• Establish a welcoming presence with high school students in diverse settings and take note of their ideas to develop programming to inspire participation in the ministry.
• Promote and develop a relationship with middle school youth at St. Francis School and other middle school age students participating in Religious Education to encourage transition and participation in the ministry.

Goal #2: Develop ways to foster the students’ desire to learn more about Christ and the Catholic Faith.

• Provide non-threatening opportunities to learn, talk, pray, and reflect about Jesus and the faith.
• Introduce role models who will share their personal faith journey.
• Foster an environment where asking questions and exchanging ideas is encouraged so curiosity about the spiritual life will continue to grow.

Goal #3: Support students’ openness to God by recognizing, honoring, nourishing and supporting the work of the Holy Spirit in their lives.

• Help students recognize how God has already been at work in their lives.
• Provide opportunities for students to develop a personal relationship with Jesus.
• Pray with and for students who “desire to be open to God” and encourage them to pray for this grace.

Goal #4: Empower and equip high school youth to a more active participation in the life, mission, and work of the church.

• Identify students’ strengths and interests and provide opportunities for them to witness to their faith.
• Provide hands-on opportunities to serve within the parish by collaboration with other ministries.
• Provide hands-on opportunities to serve in broader missions outside the parish.

**YOUNG ADULT MINISTRY**

**Pastoral Team Member:** Director of Young Adult and High Schools Youth Ministry

*St. Matthew recounts the story of a young man who asks Jesus, “Teacher, what must I do to inherit eternal life?” (Mt 19:16) For many of our young adults this is still a great question and a burning desire. By providing a ministry specifically geared to young adults, our community seeks to continue to journey with them as they explore this question in the context of their lives and relationships. We desire to help enrich their knowledge of the Faith and to grow and flourish in their identity as disciples and members of the parish community.*

Goal #1: Develop a young adult program based on a positive Christian environment.

• Establish a presence within the parish and local community to reach out and welcome all young adults to participate in the ministry.
• Survey young adults and offer learning, worship, and social opportunities that reflect their interests.
• Promote and develop a relationship with the H.S. youth ministry.
Goal #2: Foster young adults’ desire to learn more about Jesus and the Catholic faith.

- Provide consistent, relaxed social opportunities to talk and learn about Jesus and the Catholic faith in an environment where asking questions and exchanging ideas is encouraged.
- Explore various forms of prayer and reflection.
- Invite speakers to come and share their personal faith journeys.

Goal #3: Support young adults’ openness to God by honoring, nourishing, and supporting the work of the Holy Spirit in their lives and within their relationships.

- Provide opportunities for young adults to develop a more personal relationship with Jesus and the community of faith.
- Advertise the young adult ministry throughout the community at large to witness to others the active work of the Holy Spirit.
- Coordinate fun fellowship activities with other local young adult ministries.
- Coordinate with parish ministries to make resources available for sacramental preparation.

Goal #4: Empower and equip young adults to a more active participation in the life, mission, and work of the Church.

- Utilize the strengths and interests of young adults by providing opportunities to witness and serve within parish ministries.
- Provide affordable opportunities to serve in broader missions outside the parish.
- Provide opportunities to explore vocational discernment.

OUTREACH, SERVICE and JUSTICE

Pastoral Team Member: Director of Social Outreach

“When you did it for the least of these, my brothers and sisters, you did it for me.” (Mt 25) Strong and challenging words from Jesus as he exhorts us, his disciples, to witness to our faith in practical ways before the world. Outreach to the poor, the needy, the sick, and the vulnerable in our society has always been an important and central part of our response to the Gospel message. Our social ministry is varied and active with abundant opportunities to fulfill this holy task.

Goal #1: Give practical help, support, and friendship to those in need.

- Organize and coordinate service projects which serve the greater community.
- Lead the network of parish social ministries in their mission to provide services unique to their training and identity.
- Analyze available resources to expand, streamline, or collaborate within or outside of the parish.
- Refer to the appropriate community agency, those who are in need of services not provided by this parish.
- Identify organizations for special collections.
- Obtain technologies to coordinate events and activities within the ministry.

Goal #2: Develop Christian service opportunities and training for social ministry volunteers of all ages.
• Provide opportunities to learn about social issues facing the local community and beyond.
• Increase awareness of major Catholic Social Teaching themes.
• Welcome and train volunteers to all social ministry committees.
• Develop and expand existing outreach ministries to accommodate additional cultural and language tracks that reflect the diversity of the parish and community.
• Develop and expand existing outreach ministries to accommodate the diversity of the parish and community.

ADMINISTRATION AND OPERATIONS

Pastoral Team Member: Parish Business Manager

The parable of the Wise and Foolish Builders in Matthew’s Gospel (Mt 7:24-27) reminds us that all our Christian activities should be built on strong and enduring foundations. This applies equally to our parish administration and operations. Having strong, professional and accountable support mechanisms not only assists in the fulfillment of our overall parish mission to continue the mission of Christ but ensures that all our resources, financial and otherwise, are used for the best and most efficient purposes and goals and ultimately for the building up of the Kingdom of God. Each of these goals will be ongoing in nature and will be carried out under the direction of the Pastor and the Parish Finance Council.

Goal #1: Demonstrate accountability based on sound financial practices and be forthright in all business affairs.

• Prepare regular and accurate reports for the Pastor, Finance Council, and Pastoral Team.
• Provide the necessary financial and operational support for the success of the ministries serving the parish.
• Provide employees with fair compensation, equal and just treatment, and assistance in obtaining entitled benefits.

Goal #2: Examine and evaluate physical facilities of our parish campus.

• Strive for improvement wherever possible that is within the constraints of the parish financial resources.
• Prepare and plan for the possible construction of a new parish hall in collaboration with the parish community, Parish Team, Finance Council, Parish Pastoral Council and local civil authorities.

Goal #3: Practice good stewardship of resources.

• Strive for ongoing and greater ecological disposal and recycling.
• Seek energy efficiencies wherever and whenever possible.

Goal #4: Prepare for anticipated transition in Administration and Operations.

• Develop written procedures for various activities to ensure a smooth transition of Team members and staff.
STEWARDSHIP and DEVELOPMENT

Pastoral Team Member: Director of Stewardship and Development

Christian stewardship and giving have always been an essential part of the Christian life as evidenced in the Acts of the Apostles. Stewardship has its roots in the Old Testament and the Jewish tradition that all we have is sheer gift from God to be used for a Godly purpose and the betterment of all. As an active and vibrant community of faith with many ministries and apostolic activities, we rely on the generosity and goodness of our community to help fund ministry endeavors. This is not only an expression of who we are as a community of faith but a tangible witness that our time, talent, and treasure is a gift from God and that we are committed to living the Gospel message in all its many parts.

Goal #1: Plan and undertake parish stewardship efforts to care, tend for, and build up our faith, our parish family, and our community while responding to the call of evangelization, intentional discipleship, and stewardship.

- Encourage parishioners to practice faithful stewardship through deliberate prayer and discernment.
- Promote the message of stewardship through the use of “Your Gifts: Your Works” Form (previously known as Time & Talent.)
- Build and manage relationships with current and prospective donors and invite them to be a part of stewardship campaigns.
- Offer parishioners efficient and convenient ways to contribute to the financial well-being of the parish.
- Collaborate with parish team members and ministries to provide a wide variety of ways in which parishioners may contribute their gifts in support of Catholic stewardship.
- Identify innovative, convenient, and efficient technology to support parish stewardship efforts.
- Determine the need for seasonal or ongoing support within the ministry.

Goal #2: Broaden and grow the Development Committee’s financial resources in support of St. Francis School.

- Build and manage relationships with current and prospective donors and invite them to be a part of development campaigns.
- Welcome new members to the Educational Trust Fund (ETF) Leadership Circle to grow the endowment for the school.
- Raise funds for school operations.
- Grow the tuition assistance fund.
- Build on the Hopes and Dreams Fund campaign.
- Evaluate and respond to the need for seasonal and on-going support within this ministry.

COMMUNICATIONS and TECHNOLOGY

Pastoral Team Member: Director of Communications

“Communication is a means of expressing the missionary vocation of the entire church.” (Pope Francis: 2014 Communication Day). In a world full of media and differing means of communication, the call to preach and communicate the good news of Christ Jesus is ever urgent and ever changing. Finding new ways to fulfill our mission and to proclaim Christ demands that we stay abreast of the changes in the
communication industry and be ready to use whatever means possible to present Christ to our community and to our world.

**Goal #1:** Review the video and audio needs in all parish facilities.
- Review the existing parish video and sound systems.
- Recruit and train persons to assist in the technology needs of parish.

**Goal #2:** Review and update the parish website and explore social media options for expanded communication.
- Update the parish website to make it informative, welcoming, and user-friendly.
- Explore the feasibility and use of a parish app.
- Explore means of using social media to increase visibility and communication within the parish and beyond.

**Goal #3:** Update and create software and technological means for better and more efficient communication for the ease of carrying out the parish mission.
- Review current software and programs and update if needed.
- Review and update phones, parish computers, and other technological devices.
- Collaborate with ministry team leaders to determine technology needs.

**Goal #4:** Update and enhance the current signage around the parish campus.
- Acquire a large permanent sign to be placed on the front of our property on Stadium Boulevard with name, Mass times and other parish information.
- Erect clear directional signposts around the campus to show location of Parish Office, school, gym and Parish Activity Center.